



MOTORCITY

Experience It



MotorCity at a glance

MotorCity provides an abundance of experiences for all age groups and interests – these experiences become memorable events that individuals and families will want to repeat continuously and recount to their friends. MotorCity celebrates modern man's fascination with the automobile and all it suggests: the freedom of movement, the thrill of speed, the sleekness of aerodynamic design, the efficiency of cutting-edge engineering, the promise of technological progress.

MotorCity is the ultimate destination being developed over an area of land of approximately 38,000,000 sq.ft. located on Emirates Road. A new development offering a combination of entertainment, dining and retail within a pedestrian-orientated, multi-use environment. Destination developments appeal to the sophisticated consumers who, satisfied with goods and services, seek memorable experiences and sensations to enrich their lives. The key competencies that distinguish destination developments are careful attention to detail, but complimentary amenities that draw variety of visitors at different times and the unconventional use of materials, scale and composition to evoke feelings of excitement, energy and creativity.

MotorCity is a development based on a unique automobile and motor sport theme that includes residential, business, sports and leisure opportunities. MotorCity is in fact 'a city within a city' that comprises of six sectors with unique destinations such as Dubai Autodrome, The Central Mall and Hotel, The Ribbon, UPTOWN and Green Community MotorCity.



Units

Residential | 11,630

Service Apartments | 2,900

Hotel Rooms | 3,438

Space

Retail Spac | 45,050 m2

Office Space | 302,750 m2



The Dubai Autodrome is the UAE's first fully-integrated multipurpose motorsport and entertainment facility. At the heart of the Union Properties MotorCity development, it includes an FIA sanctioned 5.39km circuit, with six different configurations, a race school, indoor and outdoor karting tracks, a VIP hospitality area and entertainment facilities ideal for events and corporate entertainment—whether for conferences, seminars or exhibitions.

Built to world-class standards, the Dubai Autodrome offers a five-star corporate hospitality service that guarantees a unique and unforgettable experience. Located 25 minutes from central Dubai, the Dubai Autodrome is a safe and controlled motoring environment that can accommodate large crowds, whether as a local social destination or as a tourist attraction for overseas visitors.





VERTEX

T o w e r s

Vertex Towers will consist of five unique buildings to create an iconic symbol for the dynamic and forward-thinking Motor City community. Rising to 300 metres, the development will provide luxury living with over 1,000 serviced apartments spread over 45 levels and linked to a -25level, -5star hotel, crowned with the highest helipad in the UAE.

One of these state-of-the-art towers named "The Vertex" will offer breathtaking views of Motor City and feature 300 rooms, along with apartments and serviced apartments.

Occupants will enjoy a wide range of leisure facilities, including a mid-tower tropical landscaped platforms from level 52 to 55, restaurants, bars and nightclubs, a wellness centre, spa, gym and sundecks adjoined to a 25 metre pool that cantilevers over the sprawling Motor City racetrack below.

The arrival point to this exotic building encompasses three levels of welcoming lobbies, bars, bistro meeting venues overlooking verdant greens, shimmering water features and free form pools.



Green Community MotorCity

The Green Community MotoCity development aims to provide a way of life within a working and living secure community which encompasses landscaped gardens, water features, stone streets and walkways in a relatively traffic free environment. It is a family home development that includes luxury villas, family villas, townhouses, and bungalows. Below are numbers of residential units in Green Community:

Units
3 bedroom | 159
4/5 bedroom | 287

The development will also feature luxurious terraced apartments overlooking a relaxing lake. This brand new development prides itself on its modern and beautiful surroundings with natural greenery being the key to peace and tranquility. The development will be gated and will offer retail opportunities and recreation centres.





The Central

M A L L

Located in the heart of MotorCity, "The Central" is a state-of-the-art complex including a mall comprising a ground floor and three additional floors, with a total area of 103,000 square meters. The mall provides visitors with a holistic experience and offers the below facilities:

- RUNNING TRACK
- BASKET BALL COURTS
- GYMNASIUM
- HEALTH FOODS
- RETAIL SHOPS
- VELODROME RING
- OLYMPIC SWIMMING POOL
- DIVING CENTRE
- MEDICAL SUITES FOR SPORT THERAPY
- CAR MUSEUM
- CAR MANUFACTURERS
- CAR MARKET



UPTOWN MotoCity

Plan to indulge in the classical architectural style of an English spa town at UPTOWN MotorCity, where your senses are awakened by magnificent colonnades with impressive rows of columns and quaint, beautiful constructed crescent shaped streets. The setting is heightened by superbly appointed studios, one, two and three-bedroom apartments and townhouses, ideal for individuals and perfect for families. Below are numbers of residential units in UPTOWN:

	Units
Studio	344
1 bedroom	1254
2 bedroom	1002
3 bedroom	389
4/5 bedroom	34

The logo for The Central Hotel features a vertical blue bar on the left. To its right, the words "The Central" are written in a large, brown, sans-serif font. Below "The Central", the word "HOTEL" is written in a smaller, blue, spaced-out, sans-serif font.

The Central

H O T E L

Set in the heart of Motor City, The Central Hotel is strategically adjoined to the expansive Central Mall via a sculptural pedestrian bridge. This complex is designed to be connected to an exciting range of facilities including the jewel of Motor City, its racetrack. Inside The Central Mall guests can enjoy experiences such as diving, track racing the velodrome ring, and an Olympic size swimming pool.

The Central Hotel comprises a 350 room -4star hotel topped by 18 levels of studio, 3 & 2, 1 bedroom serviced apartments, providing inviting temporary accommodation. The hotel revels in a spectacular view of the entire Motor City and famous Dubai Autodrome Track.

The hotel boasts a generous ballroom/function centre at ground level which can accommodate up to 1,000 guests, coupled with three levels of easy vehicle drop off and parking, making this the perfect venue for a private event.

At ground and podium level an open plan lobby/bar/restaurant is complemented by an oasis of lush landscaping which opens out to a beautiful decked pool area designed to blur indoor and outdoor space.

Low and high rise lifts, banks and access ways open to a -34level atrium space adorned with tropical foliage. Atop this exciting feature sits a glazed canopy of glass screened from the sun with a tracery of mesh providing a soothing dappled effect of light and shade.

Externally eyes will be drawn to the combination of saw-toothed facades, bright finishes, complemented by coloured solid panels and coloured glass, which create an exciting and unexpected visual experience. This unique design has been inspired by the race track, the theme is also maintained throughout the hotel rooms.



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